

Memory Café Amusement Arcade 15.

Experts say that the goal of marketing is to create customer satisfaction profitably by building valued relations with customers.



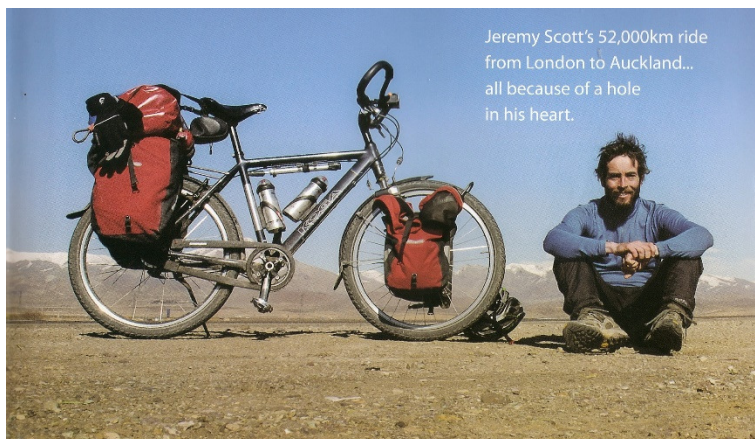
Forgive the gallows humour. Do you think that this Co-op manager needs retraining? Or maybe he has got it right but forgot the Care Homes!

Remember when we were young?



Piglet was sitting on the ground at the door of his house blowing happily at a dandelion and wondering whether it would be this year, next year, sometime or never. He was trying to remember what "it" was!

Could it be the end of lock-down?



Jeremy Scott's 52,000km ride from London to Auckland... all because of a hole in his heart.

There is another person sitting on the ground here, but not a piglet. We may have forgotten, but it's a big wide world out there – still. My middle boy Simon has a Kiwi friend who cycled an amazing 52,000 km from London to Auckland. After 7 years of planning he left London on 5th October 2011 and arrived in Auckland on 25th May 2014. He evaded Turkish bandits and suspicious Iranian Revolutionary

Guards who didn't see his British passport at the bottom of his rucksack! But mostly he met with nothing but kindness, and no doubt amazement, along the way. He crossed mountain ranges, snow and ice fields and deserts. He even flew back to the UK to attend a friend's wedding and then flew back to resume his journey.



Above: Dave and I with matching Hilleberg Akto tents pitched up for the evening in the vast arid Taklamakan Desert, Xinjiang Province.

Below: A High

The wide-open space of the Taklamakan Desert, Xinjiang Province doesn't get much wider than this!

I don't remember, even when young, being able to achieve this.

Keep pedalling!

David