

Community Breakfast notes from 13-12-19

At the Community Breakfast Meeting on 13 December 2019 Rob Mills, Royston Market Manager, gave an interesting and insightful presentation on his recently acquired role. Rob took over the Market in January - after a year with no Manager - during which the disconnect between the Traders and the Council grew further. With the remit to prevent further contraction of the Market, Rob, though only part time and with very limited funds from a cash-strapped Council, has actively promoted it. Relationships with Traders have been re-built, the website improved, a New Trader Pack produced, and a Facebook page developed which now has 500 followers. The Listing gives Rob 100-150 words a month. Rob has also joined Royston Business Network. By cold-calling charities and shops he has provided free pitches with a gazebo for charities, shops and community groups to sign-post what they offer. 103 of these pitches have been used in 6 months, adding variety and vitality to the Market. The WI, Holland & Barrett and Saffron Building Society also report increased footfall and takings. The Christmas Market with entertainment is on 14-12-19. Next year, with Rob having built dozens of contacts and lots of businesses wanting to come on once a month, even if not weekly, the market will be buzzing. Please visit it yourself and spread the word!

Friends of Royston Heath and Greens invite you to join and meet the Friends of Royston Heath and Greens at the Heath Café on Saturday 21 December 2019 from 9.30 am to 11. All welcome.